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At all times relevant to this action, Defendant Target Corporation (hereinafter "Defendant" or "Target") was a Minnesota

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corporation with its principal place of business located in
Minneapolis, Minnesota. Target is therefore a citizen of the State of
Minnesota. At all times relevant to this action, Target owned and
operated the Target retail store located at 401 Kenilworth Drive,
Petaluma, California.

- 3. At all times relevant to this action, Defendant KeHE Distributors, LLC, was a Delaware limited-liability company with its principal place of business in Naperville, Illinois. On information and belief, KeHE's only member is Brandon Barnholt, who resides in Naperville, Illinois. Therefore, KeHE Distributors, LLC is a citizen of the States of Illinois and Delaware.
- At all times relevant to this action, Defendant KeHE Distributors, Inc., was a Delaware corporation with its principal place of business in Naperville, Illinois. Therefore, KeHE Distributors, Inc. is a citizen of the States of Delaware and Illinois.
- At all times relevant to this action, Defendant KeHE Enterprises, LLC, was a Delaware corporation with its principal place of business in Naperville, Illinois. Therefore, KeHE Enterprises, LLC is a citizen of the States of Delaware and Illinois.
- At all times relevant to this action, Defendant World Finer 6. Foods, Inc. was a Delaware corporation with its principal place of business located in Bloomfield, New Jersey. World Finer Foods, Inc. is therefore a citizen of the States of Delaware and New Jersey.
- At all times relevant to this action, Defendant World Finer Foods, LLC was a Delaware corporation with its principal place of business in Bloomfield, New Jersey. World Finer Foods, LLC is therefore a citizen of the States of Delaware and New Jersey.
- DOES 1 through 10 inclusive are persons, and ROE ENTITIES 1

through 10 are corporations, related subsidiary or parent entities,

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associations, or business entities, whose true names and identities and capacities are unknown to Plaintiff at this time. The DOE Defendants are individual persons acting on behalf of or in concert with, or at the direction of, any of the Defendants. The ROE Defendants may be corporations, associations, partnerships, subsidiaries, holding companies, owners, predecessor or successor entities, joint ventures, parent corporations, related business entities or the employer of any of the Defendants. Each named Defendant and the DOE and ROE Defendants are legally responsible for the events and happenings stated in this Complaint, and thus proximately caused injury and damages to Plaintiff. In particular, said DOE and ROE Defendants are responsible in full or in part for the manufacture, distribution, processing, preparation, contamination, and sale of the ingredients in and the I. M. Healthy brand SoyNut Butter sold to or by Defendants herein. Plaintiff will ask leave of this Court to insert the true names and capacities for such DOE and ROE Defendants when discovered to substitute those true names as defendants into these proceedings for said DOE and ROE Defendants.

JURISDICTION AND VENUE

- 9. This Court has jurisdiction over the subject matter of this action pursuant to 28 U.S.C. § 1332(a) because the matter in controversy exceeds \$75,000.00, exclusive of costs, it is between citizens of different states, and because the Defendants have certain minimum contacts with the State of California such that maintenance of the suit in this district does not offend traditional notions of fair play and substantial justice.
- 10. Venue in the United States District Court for the Northern

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District of California is proper pursuant to 28 USC § 1391(a)(1) and (2) because the Defendants are subject to personal jurisdiction in this judicial district, and because a substantial part of the events or omissions giving rise to the Plaintiffs' claims and causes of action occurred in this judicial district.

FACTS

The Outbreak

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- 11. In March 2017, the Food and Drug Administration (FDA) and the Centers for Disease Control and Prevention (CDC), along with state and local health officials, attributed a multi-state outbreak of Shiga toxin-producing Escherichia coli O157:H7 to I.M. Healthy brand SoyNut Butter.
- Epidemiologic investigation by federal, state, and local public 12. health officials, including Centers for Disease Control and Prevention (CDC) and Food and Drug Administration (FDA), found that at least 32 people had acquired E. coli 0157:H7 infections by consuming contaminated I.M. Healthy SoyNut Butter. This included resident of Arizona (4), California (5), Florida (2), Illinois (1), Massachusetts (1), Maryland (1), Missouri (1), New Jersey (1), Oregon (11), Virginia (2), Washington (2), and Wisconsin (1). Twelve individuals were hospitalized due to their infection, and nine developed hemolytic uremic syndrome (HUS).
- 13. The I.M. Healthy brand of soy nut butter products identified as the contaminated food item in this outbreak were produced jointly by The SoyNut Butter Company and Dixie Dew Products, Inc., at a facility owned by Dixie Dew in Kentucky. On March 28, 2017, once epidemiologic investigation described previously had identified I.M. Healthy brand soy nut butter products as the source of the outbreak, the Food and

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Drug Administration (FDA) conducted a comprehensive investigation at the Dixie Dew facility. Among other things, the FDA found:

- a. grossly insanitary conditions;
- b. food contact surfaces, floors, walls, and ceilings in the soy nut butter processing and packaging rooms were heavily coated with soy nut butter build-up from previous production runs;
- c. that Dixie Dew does not routinely wash and sanitize smaller pipes, pipe fittings, gaskets, seals, "or the rubber _____ plug" when broken down following a production run;
- d. that Dixie Dew does not conduct a kill step for SoyNut Butter product remaining in its mixing kettle leftover from a production run;
- e. that certain equipment in the facility routinely shuts

 off during processing—approximately one to two times per

 day, and that the problem has persisted for approximately

 15 years despite repeated maintenance intended to correct

 the problem;
- f. that a thermometer used during the production of the subject product has never been verified for accuracy;
- g. that a temperature probe and chart recorder used during the production process for the subject product does not function properly and has not been used for well over a year;
- h. that Dixie Dew's food safety testing program is problematic among other things, due to the failure to perform

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microbial	testing	where	necessary	to	identify	possible
food conta	aminatior	n;				

- i. that FDA inspectors found that testing materials on hand at Dixie Dew had expired in July 2016 and October 2015;
- j. that Dixie Dew had a fly infestation problem, and that small apparent flies and fly larvae, too numerous to count, were inside an unplugged chest freezer.
- 14. On March 4, 2017, as a result of epidemiologic and environmental evidence indicating that its soy nut butter products were the source of the outbreak, The SoyNut Butter Company recalled I.M. Healthy Original Creamy Soy Nut Butter with "best by" dates July 5, August 30, and August 31, 2018. This recall also included individual portion cups of the same product with best by dates in July, August, and November 2018.
- 15. On March 7, 2017, The SoyNut Butter Company expanded its recall to include all varieties of I.M. Healthy soy nut butters and all varieties of I.M. Healthy granola products, regardless of production or best by date.
- 16. Plaintiff was one of multiple individuals to make a claim for personal injuries against The SoyNut Butter Company and Dixie Dew as a result of this outbreak. Both companies filed for Chapter 7 bankruptcy, and the assets of these companies available to satisfy personal injury claims arising from this outbreak, including Plaintiff's, were insufficient to fairly compensate the claimants.
- 17. Defendants Kehe and World Finer are distributors of various food products to retail stores and foodservice locations nationally.

 Defendants Kehe and World Finer each acquired and distributed recalled soy nut butter products, including to Target and other retail stores nationally.

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18. With regard to the contaminated jar of I.M. Healthy Soy Nut
Butter that Plaintiff purchased at Target, as described below, World
Finer acquired this product from The SoyNut Butter Company and
distributed it to Kehe. Kehe then distributed the product to the
Target store location where Plaintiff purchased it.

E. coli 0157:H7

- 19. E. coli is an archetypal commensal bacterial species that lives in mammalian intestines. E. coli O157:H7 is one of thousands of serotypes Escherichia coli. The combination of letters and numbers in the name of the E. coli O157:H7 refers to the specific antigens (proteins which provoke an antibody response) found on the body and tail or flagellum respectively and distinguish it from other types of E. coli. Most serotypes of E. coli are harmless and live as normal flora in the intestines of healthy humans and animals. The E. coli bacterium is among the most extensively studied microorganism. The testing done to distinguish E. coli O157:H7 from its other E. coli counterparts is called serotyping. Pulsed-field gel electrophoresis (PFGE), sometimes also referred to as genetic fingerprinting, is used to compare E. coli O157:H7 isolates to determine if the strains are distinguishable. A technique called multilocus variable number of tandem repeats analysis (MLVA) is used to determine precise classification when it is difficult to differentiate between isolates with indistinguishable or very similar PFGE patterns.
- 20. E. coli 0157:H7 was first recognized as a pathogen in 1982 during an investigation into an outbreak of hemorrhagic colitis associated with consumption of hamburgers from a fast food chain restaurant.

 Retrospective examination of more than three thousand E. coli cultures obtained between 1973 and 1982 found only one (1) isolation with

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serotype 0157:H7, and that was a case in 1975. In the ten (10) years that followed there were approximately thirty (30) outbreaks recorded in the United States. This number is likely misleading, however, because E. coli 0157:H7 infections did not become a reportable disease in any state until 1987 when Washington became the first state to mandate its reporting to public health authorities. As a result, only the most geographically concentrated outbreak would have garnered enough notice to prompt further investigation.

- 21. E. coli 0157:H7's ability to induce injury in humans is a result of its ability to produce numerous virulence factors, most notably Shiga-like toxins. Shiga toxin (Stx) has multiple variants (e.g. Stx1, Stx2, Stx2c), and acts like the plant toxin ricin by inhibiting protein synthesis in endothelial and other cells. Shiga toxin is one of the most potent toxins known. In addition to Shiga toxins, E. coli 0157:H7 produces numerous other putative virulence factors including proteins, which aid in the attachment and colonization of the bacteria in the intestinal wall and which can lyse red blood cells and liberate iron to help support E. coli metabolism.
- 22. E. coli 0157:H7 evolved from enteropathogenic E. coli serotype 055:H7, a cause of non-bloody diarrhea, through the sequential acquisition of phage-encoded Stx2, a large virulence plasmid, and additional chromosomal mutations. The rate of genetic mutation of E. coli 0157:H7 indicates that the common ancestor of current E. coli O157:H7 clades likely existed some 20,000 years ago. E. coli O157:H7 is a relentlessly evolving organism, constantly mutating and acquiring new characteristics, including virulence factors that make the emergence of more dangerous variants a constant threat. The CDC has emphasized the prospect of emerging pathogens as a significant public health threat

for some time.

23. Although foods of a bovine origin are the most common cause of both outbreaks and sporadic cases of E. coli O157:H7 infections, outbreak of illnesses have been linked to a wide variety of food items. For example, produce has, since at least 1991, been the source of substantial numbers of outbreak-related E. coli O157:H7 infections. Other unusual vehicles for E. coli O157:H7 outbreaks have included unpasteurized juices, yogurt, dried salami, mayonnaise, raw milk, game meats, sprouts, and raw cookie dough.

According to a recent study, an estimated 93,094 illnesses are due to domestically acquired E. coli 0157:H7 each year in the United States. Estimates of foodborne acquired 0157:H7 cases result in 2,138 hospitalizations and 20 deaths annually. The colitis caused by E. coli 0157:H7 is characterized by severe abdominal cramps, diarrhea that typically turns bloody within twenty-four (24) hours, and sometimes fevers. The incubation period—which is to say the time from exposure to the onset of symptoms—in outbreaks is usually reported as three (3) to four (4) days but may be as short as one (1) day or as long as ten (10) days. Infection can occur in people of all ages but is most common in children. The duration of an uncomplicated illness can range from one (1) to twelve (12) days. In reported outbreaks, the rate of death is 0-2%, with rates running as high as 16-35% in outbreaks involving the elderly, like those have occurred at nursing homes.

25. What makes E. coli O157:H7 remarkably dangerous is its very low infectious dose, and how relatively difficult it is to kill these bacteria. Unlike Salmonella, for example, which usually requires something approximating an "egregious food handling error, E. coli O157:H7 in ground beef that is only slightly undercooked can result in

infection," as few as twenty (20) organisms may be sufficient to infect a person and, as a result, possibly kill them. And unlike generic E. coli, the O157:H7 serotype multiplies at temperatures up to 44°F, survives freezing and thawing, is heat resistant, grows at temperatures up to 111°F, resists drying, and can survive exposure to acidic environments.

26. And, finally, to make it even more of a threat, E. coli O157:H7 bacteria are easily transmitted by person-to-person contact. There is also the serious risk of cross-contamination between raw meat and other food items intended to be eaten without cooking. Indeed, a principle and consistent criticism of the USDA E. coli O157:H7 policy is the fact that it has failed to focus on the risks of cross-contamination versus that posed by so-called improper cooking. With this pathogen, there is ultimately no margin of error. It is for this precise reason that the USDA has repeatedly rejected calls from the meat industry to hold consumers primarily responsible for E.coli O157:H7 infections caused, in part, by mistakes in food handling or cooking.

Hemolytic Uremic Syndrome (HUS)

27. E. coli O157:H7 infections can lead to a severe, life-threatening complication called hemolytic uremic syndrome ("HUS"). HUS accounts for the majority of the acute and chronic illness and death caused by the bacteria. HUS occurs in 2-7% of victims, primarily children, with onset five to ten days after diarrhea begins. It is the most common cause of renal failure in children. Approximately half of the children who suffer HUS require dialysis, and at least 5% of those who survive have long-term renal impairment. The same number suffers severe brain damage. While somewhat rare, serious injury to the pancreas, resulting in death or the development of diabetes, can also occur. There is no

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28.	HUS is believed to develop when the toxin from the bacteria,
	known as Shiga-like toxin (SLT), enters the circulation through the
	inflamed bowel wall. SLT, and most likely other chemical mediators,
	attach to receptors on the inside surface of blood vessel cells
	(endothelial cells) and initiate a chemical cascade that results in the
	formation of tiny thrombi (blood clots) within these vessels. Some
	organs seem more susceptible, perhaps due to the presence of increased
	numbers of receptors, and include the kidney, pancreas, and brain. By
	definition, when fully expressed, HUS presents with the triad of
	hemolytic anemia (destruction of red blood cells), thrombocytopenia
	(low platelet count), and renal failure (loss of kidney function).

As already noted, there is no known therapy to halt the progression of HUS. HUS is a frightening complication that, even in the best American centers, has a notable mortality rate. Among survivors, at least five percent will suffer end stage renal disease (ESRD) with the resultant need for dialysis or transplantation. But "[b]ecause renal failure can progress slowly over decades, the eventual incidence of ESRD cannot yet be determined." Other long-term problems include the risk for hypertension, proteinuria (abnormal amounts of protein in the urine that can portend a decline in renal function), and reduced kidney filtration rate. Other long-term problems include the risk for hypertension, proteinuria (abnormal amounts of protein in the urine that can portend a decline in renal function), and reduced kidney filtration rate. Since the longest available follow-up studies of HUS victims are 25 years, an accurate lifetime prognosis is not really available and remains controversial. All that can be said for certain

is that HUS causes permanent injury, including loss of kidney function, and it requires a lifetime of close medical monitoring.

The Plaintiff's E. coli O157:H7 Infection

- 30. Kelli Vanderby purchased the jar of I.M. Healthy SoyNut Butter that caused the injuries giving rise to this Complaint on December 31, 2016 from the Target store located at 401 Kenilworth Drive, Petaluma, California. She consumed product from that jar on several occasions in the days leading up to the onset of her illness. This jar of soy nut butter was contaminated by E. coli 0157:H7, causing Ms. Vanderby's severe illness.
- 31. On or about January 20, 2017, Ms. Vanderby developed abdominal cramps, diarrhea, and other flu-like symptoms. Her condition worsened over the next several days.
- 32. On January 28, 2017, Ms. Vanderby's illness had become so severe that she sought care in the emergency department at Petaluma Valley Hospital. She was discharged the same day after treatment, and a stool sample submitted while she was in the emergency department tested positive for Shiga toxin 2, and eventually revealed heavy growth of E. coli 0157.
- 33. After learning of her diagnosis, Ms. Vanderby immediately returned to Petaluma Valley Hospital on January 25, 2017. She underwent numerous tests and imaging and was eventually discharged with pain medication and instructions to return in a few days for repeat lab tests, which she did on January 27, 2017. She also required an additional appointment on February 2, 2017 to confirm she was adequately recovering from her illness.

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(Strict Product Liability)

COUNT I

3 34. The Plaintiff incorporates the preceding paragraphs of this
4 Complaint, by this reference, as if each of these paragraphs were set

5 forth here in its entirety.

35. The Defendants distributed and sold the contaminated I.M. Healthy SoyNut Butter product that Ms. Vanderby purchased on December 31, 2016 from the Target store located at 401 Kenilworth Drive, Petaluma, California, which caused her illness and injuries. This product will hereafter be called the "subject product."

36. The Defendants, and each of them, regularly purchased, distributed, and sold I.M. Healthy SoyNut Butter products. The Defendants, and each of them, purchased, distributed, and sold the subject product.

37. Food that is contaminated by E. coli O157:H7 is unsafe when put to the use reasonably foreseeable considering the nature of the product. Namely, E. coli O157:H7 contaminated food is unfit for human consumption.

38. The subject product was contaminated by E. coli O157:H7 when it left the control of Defendants. The Plaintiff's consumption of the contaminated food caused her to become infected by E. coli O157:H7 and to suffer injuries as a direct and proximate result of that consumption.

39. The Defendants are strictly liable to the Plaintiff for the harm proximately caused by the distribution and sale of an unsafe and defective food product.

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COUNT	' II

(Negligence)

40. Plaintiff incorporates by reference and makes a part of this Count each and every foregoing paragraph of this Complaint.

- 41. The Defendants had a duty to comply with all statutory and regulatory provisions that pertained or applied to the distribution, storage, labeling, and sale of the food products that injured Plaintiff, including the applicable provisions of the Federal Food, Drug and Cosmetic Act, and similar California food and public health statutes, including without limitation the provisions of the California Health & Safety Code Article 5, all of which prohibit the sale of any food that is adulterated, or otherwise injurious to health.
- 42. The subject product was adulterated within the meaning of the federal Food, Drug and Cosmetic Act, and similar California statutes, because it contained a deleterious substance that rendered it injurious to health, i.e., E. coli 0157:H7 bacteria.
- The Defendants violated federal, state, and local food safety 43. regulations by their sale of adulterated food. These federal, state, and local food safety regulations are applicable here, and establish a positive and definite standard of care in the sale of food. violation of these regulations constitutes negligence as a matter of law.
- 44. The Plaintiff is in the class of persons intended to be protected by these statutes and regulations, and the Plaintiff was injured as the direct and proximate result of the Defendants' violation of applicable federal, state, and local food safety regulations.
- 45. The Defendants were negligent in the distribution and sale of a food product that was adulterated with E. coli 0157:H7, not fit for

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- 46. The Defendants had a duty to sell food products that were from reliable sources and that were clean, wholesome, free from adulteration and fit for human consumption, but failed to do so, and therefore breached that duty.
- 47. The Defendants were negligent in the selection of suppliers, or other agents or subcontractors, and failed to adequately supervise them, or provide them with adequate standards, and, as a result, sold food that was adulterated with E. coli 0157:H7.
- The Defendants' various acts and omissions of negligence 48. proximately caused Plaintiff's E. coli O157:H7 infection and related illness, injuries, and damages.

COUNT III

(Breach of Warranty)

- 49. The Plaintiff incorporates the preceding paragraphs of this Complaint, by this reference, as if each of these paragraphs were set forth here in its entirety.
- By offering I.M. Healthy SoyNut Butter products for sale to the 50. public, Defendants impliedly warranted that such products were safe to eat, that they were not adulterated with a deadly pathogen, and that the products had been safely prepared under sanitary conditions.
- 51. The Defendants breached these implied warranties by distributing and selling the subject product, because it was contaminated by E. coli O157:H7.
- The Plaintiff's injuries proximately and directly resulted from Defendants' breach of implied warranties, and the Plaintiff is thus entitled to recover for all actual, consequential, and incidental

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damages that flow directly and in a foreseeable fashion from these breaches.

PRAYER FOR RELIEF

WHEREFORE, the Plaintiffs pray as follows:

- (1) That the Court award the Plaintiff judgment against Defendants for damages.
- (2) That the Court award all such other sums as shall be determined to fully and fairly compensate the Plaintiff for all general, special, incidental, and consequential damages incurred, or to be incurred, by the Plaintiff as the direct and proximate result of the acts and omissions of the Defendant;
- (3) That the Court award the Plaintiff her costs, disbursements, and reasonable attorneys' fees incurred;
- (4) That the Court award the Plaintiff the opportunity to amend or modify the provisions of this Complaint as necessary or appropriate after additional or further discovery is completed in this matter, and after all appropriate parties have been served; and
- (5) That the Court award such other and further relief as it deems necessary and proper in the circumstances.

JURY TRIAL DEMAND

The Plaintiff demands trial by jury on all issues raised herein.

DATED June 13, 2019.

MURPHY & MURPHY LAW OFFICES

Craig Murphy, Esq. California Bar No. 314526 4482 Market Street, Ste 407 Ventura, CA 93003

(805) 330-3393 Phone Attorney for Plaintiff

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